

Electrified awarded £6m in Government funding



Electrified Automation has been awarded £6m in government funding to further develop their innovative process for manufacturing electric motors that are more cost-competitive, powerful and efficient than many of the products currently available in the marketplace.

The grant has been awarded through the Advanced Propulsion Centre (APC) Collaborative Research and Development programme, which supports the development of innovative low and zero carbon automotive technology.

[Read more here](#)



Technology Spotlight

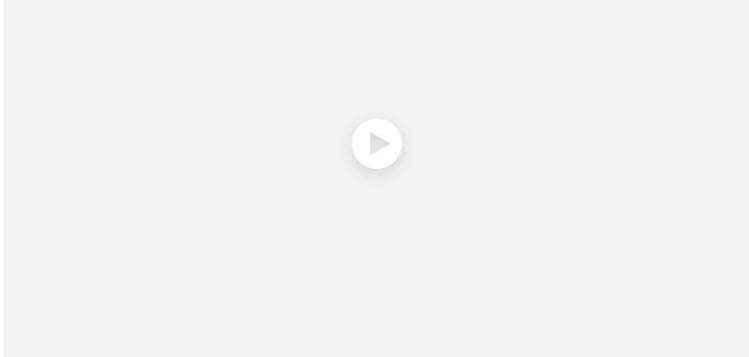
Hot Drop Machine

We know that companies producing electric motors are demanding higher production volumes and technology that delivers reliability, repeatability and quality.

Our Hot Drop machine responds to this by improving process control and reducing product failures.

It also achieves a huge reduction in processing time compared to typical inline equipment, which can often become a major bottleneck within a manufacturing facility."

Watch The Explainer Film



Events

The Battery Show Europe

It was fantastic to showcase our automation technology at The Battery Show Europe.

We exhibited as part of the Advanced Propulsion Stand where our MD Jim Winchester talked to delegates from the EV sector about how we are helping electric motors producers scale-up their manufacturing.

MEET THE TEAM



RUDRA ADHVARYU
Project Administrator



Meet The Team

Rudra Adhvaryu, Project Administrator

A typical day for Rudra begins with leading scrum meetings to check-in on ongoing projects and operations. Tracking supply chains is another important part of his job along with providing commercial analysis for the management team. He is also responsible for monitoring project costs for government funded projects.

On working at Electrified Rudra said: "The focus on innovation is one of the main reasons I wanted to work at Electrified Automation. Having recently moved from India the friendly environment also makes it feel like a home away from home."

Rudra went on to say how the skill development and opportunities provided at Electrified are helping his career grow. His goals include completing his PMP Certification and gaining even more project management skills.

